



4-H

Making the Best Better

ENTREPRENEURSHIP

In this project you will:

- Learn about what it takes to start and own your own business.
- Explore careers and jobs that are relevant to your communities, and what is involved in getting started as an entrepreneur.

Head:

To think, to plan, and to reason:

- Record Keeping
- Goal Setting
- Problem Solving
- Decision Making

Heart:

To be kind, true, and sympathetic:

- Feeling
- Caring
- Sportsmanship
- Responsibility

Hands:

To be useful, helpful, and skillful.

- Working
- Community Service
- Giving
- Teamwork

Health:

To resist disease, enjoy life, and to make for efficiency:

- Personal Safety
- Self-esteem
- Character
- Responsibility

Beginner

Know definition of entrepreneur.

Familiarize self with types of businesses.

Research jobs that interest you.

Develop skill in decision making, communication and time management

Intermediate

Understand concepts of credit and basic economic terms.

Work on teamwork skills needed to be an entrepreneur.

Learn about identifying target customers

Develop skills to sell a product.

Familiarize self with technology used in business.

Advanced

Mart your business idea.

Keep detailed financial information, including taxes.

Familiarize self with tools to evaluate customer satisfaction.

Practice business ethics and social responsibility.

Set personal and academic goals.



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Experience

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Share

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Generalize

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Apply

Expand Your Experiences!

HEALTHY LIVING

- Explore the health benefits of job satisfaction.
- Discuss ways to identify your talents and interests (SPARKS)

SCIENCE, TECHNOLOGY, ENGINEERING, AND MATHEMATICS

- Explore STEM jobs and interview adults in these positions.
- Work with an agriculture business in your community.
- Tour a manufacturing facility.

CITIZENSHIP AND LEADERSHIP

- Invite business owners to 4-H club to discuss their business.
- Lead 4-H club in preparing a business idea or business plan.
- Give presentation on career planning and resume building.
- Volunteer to lead fundraising efforts with your club.

Resources

University of Arkansas Office of Entrepreneurship & Innovation
<https://entrepreneurship.uark.edu/>

National 4-H Curriculum
<https://4-h.org/parents/curriculum/>

Marketplace for Kids
<https://marketplaceforkids.org/>

University of Nebraska Entrepreneurship Investigation
<https://esi.unl.edu/>

Opportunities

O-Rama Talk
 Create a display showing the path to finding a career
 Create poster on career you are interested in.
 Congressional Award

Curriculum

Be the “E” Activity Guide

- Loive It!
- Plant It!
- Do It!

Be the “E” Helpers Guide

4-H Record Keeping

4-H records allow members to develop record keeping and goal setting skills.

Members record learning experiences and activities in their 4-H projects, leadership, and community service involvement, 4-H promotion, awards, and accomplishments.



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